

BROKEN SQUIRREL WELLNESS

IMPACT REPORT



Q2 2024



Youth Trades Program

Prepared by
Nexus Impacts

Prepared for
Broken Squirrel Wellness

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INTRODUCTION

OVERVIEW

Broken Squirrel Wellness is dedicated to making a lasting impact not only through its services but also through a strong commitment to social responsibility. Corporate goals aligned with customer values have enabled support for transformative social initiatives, extending the brand's impact beyond immediate business operations.

One of the cornerstone programs supported by Broken Squirrel Wellness is the Youth Trades Program. This initiative addresses the critical need for vocational skills among young individuals in communities. By providing practical training in various trades, the program equips young people with the necessary skills and knowledge to secure employment or start their own businesses, thereby fostering economic independence and community growth.

BROADER IMPACT

- **Health and Well-being:** Provides participants with stable incomes, enabling better access to healthcare, nutrition, and improved living conditions, thus enhancing overall well-being.
- **Youth Empowerment:** Instills confidence and independence in youth, equipping them with the skills and knowledge to take control of their futures and make informed career choices.
- **Resilient Skillsets:** Provides comprehensive education in high-demand trades, ensuring participants develop skills that provide long-term job stability and adaptability in a changing economy.



CORPORATE ALIGNMENT

Broken Squirrel Wellness' involvement in the Youth Trades Program directly reflects their core values and corporate goals. They are committed to making a positive social impact that resonates with their customers' values. By specifically supporting women in this program, Broken Squirrel Wellness helps to create independent families and developed communities, thus extending their influence far beyond their primary business operations.

Through these efforts, Broken Squirrel Wellness showcases its commitment to social impact, positively transforming the lives of women and their families beyond their immediate customer base.



ACKNOWLEDGEMENT & MESSAGE FROM NEXUS IMPACTS

LIAM MOISE

Founder and President of Nexus Impacts

"One of the greatest gifts we can acquire is the opportunity to support others and provide an environment to grow. Broken Squirrel Wellness and their customers are doing exactly that. They have added an additional layer of purpose to their brand; in this case, that purpose is promoting independence & community development through vocational training.

This report goes beyond acknowledging Broken Squirrel Wellness' impact on the world; it reflects the principles and purpose behind their brand and the people they serve."



BS6852BZ24

Verification Code

Broken Squirrel Wellness has pledged periodic financial installments supporting women in the Youth Trades Program, located in Rwanda, Africa.

650

Collective Hours of Education

130

Collective Days of Education

7

Students Directly Supported

BS6852BZ24



INITIATIVE OVERVIEW

Problem Statement

Rwanda's youth face challenges such as poverty, limited economic opportunities, and barriers to financial and social empowerment. Many work in low-productivity jobs, leading to social issues like juvenile delinquency. They struggle to access financing for entrepreneurship, further entrenching poverty. The Youth Trades Program (YTP) aims to address these issues by providing skills, opportunities, and resources, empowering young people to overcome systemic challenges and contribute positively to society.

Objectives

- **Monetizable Skill Development:** Enhance employability and increase earning potential through valuable skills and certifications, leading to greater financial stability and improved quality of life.
- **Social Mobility:** Foster economic independence and upward mobility through vocational training, entrepreneurship education, and financial literacy, providing the foundation for families to escape extreme poverty.
- **Community Development:** Promote civic responsibility and strengthen community bonds by addressing local needs with vocational skills, contributing to a more resilient and supportive community.



CONTEXTUAL CHALLENGES

The local economic environment of Rwanda, Africa, where the beneficiaries reside, faces unique challenges compared to more privileged regions globally. The Youth Trades Program seeks to address several critical issues related to financial independence, including but not limited to:



Youth Unemployment



Market Skill Gap



Education Relevance



SUSTAINABLE STRATEGIES

The Youth Trades Program is designed around opportunistic independence, with zero tolerance for creating dependency among the beneficiaries and communities.

KEY STRATEGIES

Relevant Education

Providing education that matches market needs, and is essential to community development.

Resilient Skillsets

Providing skillsets that are resilient to market fluctuations to promote reliant sources of income.

Certification

Providing government and industry-recognized certification for skillset credibility.

Job Placements

Supporting students with local job placements provides real-world experience and market connections.



BASIC IMPACT DETAILS



EXPLANATION

This report outlines the financial contributions made by Broken Squirrel Wellness in Q2 - 2024. These funds cover the costs of this impactful initiative that is actively running, and in some cases, the impacts may have occurred before the funds were sent.

School Name

**Mwana Nshuti
Vocational Training
School**

Location

Kigali, Rwanda

Trade Types Funded

Sewing

Local Salaries Supported

Thirteen

Dates of impacts funded

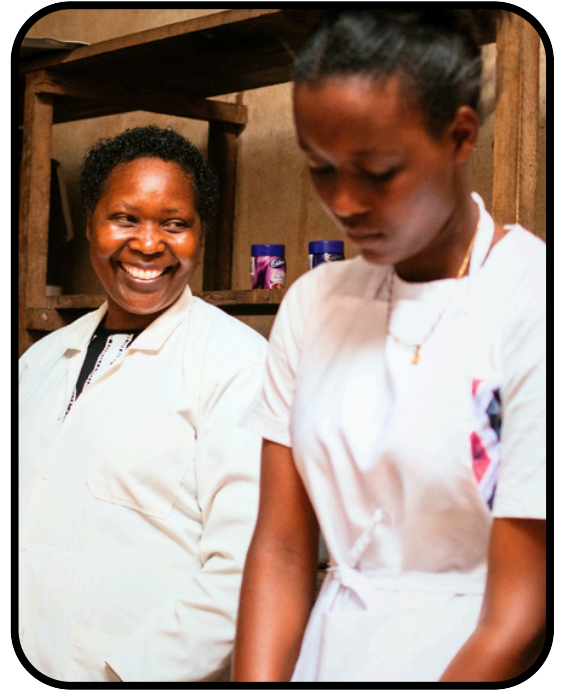
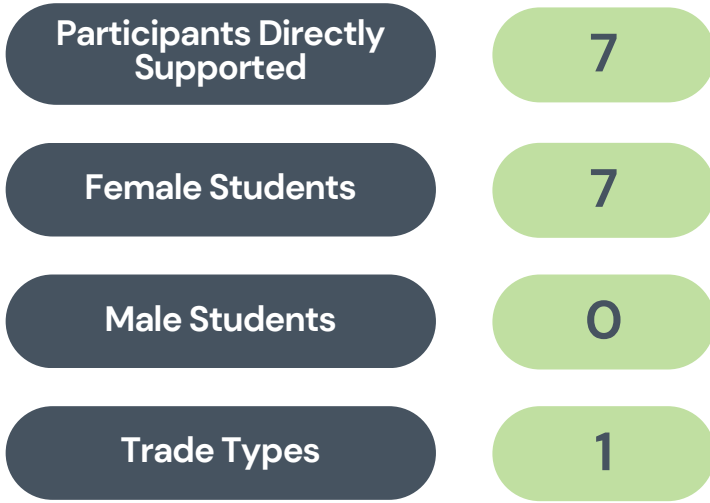
**February 1st–
31st, 2024**



BENEFICIARY DETAILS

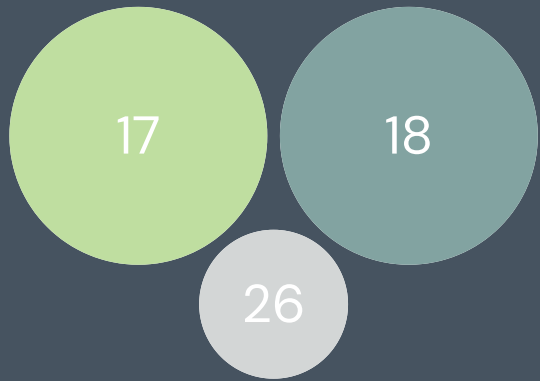
EXPLANATION

The following data outlines the beneficiary details supported by the funds from Broken Squirrel Wellness in Q2 - 2024.



Ages of Funded Students

Funded Trade Type





EDUCATION DETAILS

EXPLANATION

The following data outlines the beneficiary details supported by the funds from Broken Squirrel Wellness in Q2 - 2024.

The education duration presented was achieved by seven individual beneficiaries from February 1st - 31st, 2024.

Collective Education Months	7
Collective Education Weeks	28
Collective Education Days	130
Collective Education Hours	650



Key Topics

February 2024 Attendance Rate

- Patter Reading and Layout
- Sewing Machine Operations
- Hand Sewing Techniques
- Garment Construction
- Alteration Skills





SUMMARIZED IMPACTS & DATA

7

Students Supported

13

Salaries Supported

1

Trade Types Supported

88%

February Attendance Rate

7

Collective Months of Education

28

Collective Weeks of Education

130

Collective Days of Education

650

Collective Hours of Education



YOUTH TRADES PROGRAM SUMMATION

The Youth Trades Program (YTP) embodies a forward-thinking strategy to address the profound socio-economic challenges faced by Rwanda's youth. This program transcends conventional vocational training, implementing a holistic development model that integrates economic empowerment, social inclusion, and community development.

At its core, the YTP is a transformative initiative designed to equip Rwandan youth with the skills and knowledge necessary to thrive in an evolving economy while positively contributing to their communities. The program's strategic emphasis on resilient livelihoods, innovation, and entrepreneurship demonstrates a deep understanding of the multifaceted challenges young Rwandans face, including poverty, unemployment, and limited economic opportunities.

By fostering a new generation of skilled and adaptable individuals, the YTP is laying the foundation for a robust and stable economic future. This Impact Report underscores that the YTP is not merely a response to immediate needs but an investment in the long-term resilience and prosperity of Rwanda. The program's comprehensive approach to skill development and youth empowerment highlights the transformative potential of targeted educational initiatives.

In empowering its youth, Rwanda is addressing current challenges and paving the way for a more sustainable, equitable, and prosperous future.



INITIATIVE IMPLEMENTATION PARTNER



Rwanda, Africa
Location

Initiative Operations
Involvement

Youth Trades Program
Initiative

ABOUT RURAL DEVELOPMENT PARTNERS


Friends Peace House, established in response to the aftermath of the 1994 Genocide against the Tutsi in Rwanda, focuses on supporting the nation's youth. Central to its mission is the Mwana Nshuti Vocational Training School, launched in 1998. The school offers vocational training in fields such as Hairdressing, Culinary Arts, Mechanics, Sewing, and Construction. Its objective is to provide practical skills and education to young people who were affected by the genocide, aiming to enhance their financial independence while contributing to community development.

IMPACT CERTIFICATION



Friends Peace House states that all information in report BS6852BZ24 is authentic and accurate. We acknowledge Lifetime Exterior Shades' financial contributions and impact through the Youth Trades Program in Rwanda, Africa.

**ANTOINE
SAMVURA**
President



Signature



Nexus Impacts certifies that all information in report BS6852BZ24 is authentic and verified. We acknowledge Lifetime Exterior Shades' financial contributions and impact through the Youth Youth Trades Program in Rwanda, Africa.

**LIAM
MOISE**
Founder and President



Signature



NEXUS IMPACTS

Make Your Mark